



SCA Climate Action Fund Project One-Page Summary

How do we create and tell a low-carbon story of Sheffield City Region?

Sheffield Climate Alliance is the lead organisation of a partnership of community organisations who aim to inspire and enable individuals and communities to change their own behaviour and help influence positive systemic change. The partnership has just embarked on an 18-month development project to build a community-led movement for delivery of practical climate actions and carbon reduction, funded by a £199,963 award from the National Lottery's Climate Action Fund. We plan to apply for a Full Award of up to £2.5 million in 2021 which if successful, would support an even wider partnership over 5 years to engage every person in Sheffield City Region in the transition to a lower carbon, healthier, happier life.

The Plan

During the development period, we will:

Develop a resilient, sustainable partnership

Meet regularly to share best knowledge and practice, and collaborate on projects to learn how to effectively influence individual behaviours and catalyse systemic change.

Explore methods of improving public understanding

Listen to communities in their settings to find out how far they understand their behavioural impacts on climate change, how to reduce them, and how it might benefit them.

Create a Climate Action Hub/s

A blend of physical and virtual space to creatively explore how we can share climate messages, influence behaviour and share people's hopes, achievements and challenges. Connects city centre and communities through events, activities, exhibitions, workshops.

Reach out to external partners and key institutions

Build cross-sector, unified climate action and encourage structural change.

Establish a new web portal and social media networks

Capture and tell a low-carbon story of Sheffield City Region in an engaging and inspiring way.

Our Approach

We will show, inspire and learn alongside - not tell - in a collaborative, creative spirit.

We will engage people in a range of **settings** including neighbourhoods, homes and work, where individuals can be positively influenced and instigate their own behaviour change. We will build confidence and know-how for people to influence the **systems** which contribute to the climate crisis including food, transport, waste and money. Everything we do will be underpinned by the identity and character of each **place** we work in.

Project Delivery

The project will be steered by a Partnership Committee and delivered by part-time staff and freelance roles: two Development Co-ordinators (one partnership-focussed; one public engagement-focussed); an Admin & Comms Co-ordinator; and freelance Management, Finance and Evaluation support.

