

Create zero carbon South Yorkshire

	Room vi: public engagement	
	(you don't need to list who is in the room, we will be capturing a list via zoom)	Answers here, one idea per box (If it's more than 3-7 words, it's probably more than one idea!)
	<p>When answering these questions, take into account the Systems and Settings model (used in the initial bid) to make sure all aspects are covered::</p> <p>Systems: Energy/Transport/Food/Waste/Land & Water/Air/Money/ Democracy & Media</p> <p>Settings: Communities & Home/Workplace/Natural Environment/Education/Health & Social Care/Arts/City Centre</p>	
Qu I	In relation to our topic, what is already going on amongst us in South Yorkshire?	Noted commitment from Sheffield Church of England Diocese to declare a climate emergency and push need to act across their churches (EcoChurch)
QI	What else is going on in South Yorks which we could effectively link in with?	Many informal mutual aid groups emerged at street level since covid - routes to share information with public
		Local community spontaneous actions (eg BLM) - would these gatherings extent to climate action issues - can we provide easy to use resources for small projects for them

	Could we build on the Arocha EcoChurch/ EcoSchool model to build an easy to use App which works for all manner of community groups, with a South Yorkshire identity	
Q1	Who else could we reach out to in order to strengthen our work?	Awareness how socially isolated many neighbourhoods are due to home ownership models, urban design - hunger for engagement with green space/ issues
		Need to identify as many co-benefits as possible and include these to make inclusive across different communities
Q 2	What are the aspects of our topic which are not getting any attention in S Yorks currently and which we feel need to be addressed?	Lack of signposting to large number of organisations already active re climate action for general public
	Mental health benefits of green space especially important post-covid. Possibly a way to engage for those who feel they have no agency to tackle large climate issues	We are surrounded by strong adverts for climate damaging products - do we need a similar advertising budget (buses adverts, billboards etc)
	Need to learn from each other, point to what being done locally - see public engagement as collaboration, not broadcast	Make sure we are not just Sheffield focussed, but
Q 3	What is the importance of this strategy to the vision?	Fundamental - net zero is impossible without changes in behaviour by whole population

	This is transformational change - not just in our own spheres	Need to get public buy-in (otherwise push back from public) eg like no-smoking campaign
		Need to target different demographics
	What is its particular contribution?	Need to be ready to go at community level when top down government finally starts to do push carbon reduction
	People can be more motivated by local & soon (nature on their doorstep) than global/ long term	Public engagement role linking local to national, recognising how our costs constrained (eg trains are expensive) so public pushes for change
		Involve local businesses, contractors etc
	What would happen to the vision if we did nothing in this arena?	Powerful opposing interests so need to get public onside
		Impossible to reach net zero without everyone making lifestyle changes